

Support services and solutions for eLearning

FinPa New Media offers expertise and advice to enable eLearning:

- identifying **eLearning readiness**
- advising why **good implementation** is the key to success
- providing learning **design**, instructional **design**, graphical **design** and technical **design**
- creating **innovative, engaging and pedagogically sound** eLearning resources
- proposing strategies to **assess and evaluate eLearning**
- identifying **new opportunities for learning** in the online environment
- explaining how **eLearning fits into a blended delivery** model.
- FinPa provides **workshops** to get you started with eLearning:
 - **best practice learning design** for the web
 - **reasons for using eLearning** in learning and development
 - **the principles** of eLearning
 - **the difference between online content** and more traditional methods.

